KW GRANITE CLUB

A Century of Community

100TH ANNIVERSARY CELEBRATION



Our Agnes Street home. Part of a century of shared memories.

COMMUNITY SPONSORSHIP PACKAGE

Honour our past. Help shape our next chapter.

Join us in celebrating 100 years of curling, friendship and community.

SATURDAY, JANUARY 30, 2027

KW Granite Club | 99 Seagram Drive, Waterloo, Ontario

519-742-4281 info@kwgranite.com

A celebration worth sharing.

A Century of Community.
A Celebration Worth Sharing.

To our valued community friend,

We are excited to invite you to become a sponsor of a very special milestone: the KW Granite Club's 100th Anniversary Celebration, taking place on Saturday, January 30, 2027, at the KW Granite Club in Waterloo.

Founded in 1927, the KW Granite Club has been part of the Kitchener-Waterloo community for a century. Over the past 100 years, our club has brought people together through sport, friendship, competition and a shared love of curling.

This milestone is an opportunity to celebrate our remarkable history, recognize the generations of members who have helped shape our club, and look forward to the next 100 years. We invite local businesses and community partners to be part of this historic occasion.

A Club That Brings Generations Together

760+ members	6 to 94 member ages	100 years of community

Today, the KW Granite Club is proud to serve more than 760 members, ranging in age from 6 to 94. We are more than a curling facility. We are a place where friendships are formed, skills are developed, generations connect and community thrives.

For 100 years, our club has provided opportunities for people of all ages and abilities to enjoy physical activity, friendly competition and social connection. Our anniversary celebration will bring this community together to recognize everything that makes KW Granite special.

Help Us Make History!

Funds raised through our sponsorship program will help make this once-in-a-century celebration truly memorable. Sponsorship contributions will support:

- Prizes and recognition for participating teams
- Special anniversary activities and entertainment
- Commemorative keepsakes and celebration materials
- Event decorations and other celebration expenses

Whenever possible, we will source prizes, products and event supplies from local businesses, helping keep our support within the community.



From traditional curling stones and corn brooms to today’s equipment, the game has evolved — while its spirit of community remains.

Why Become a Sponsor?

- Show your community spirit by supporting a longstanding local organization.
- Connect with a multigenerational audience of more than 760 club members, along with their families and community guests.
- Promote your business through recognition at the club and during anniversary celebrations.
- Celebrate local history by helping honour 100 years of sport, friendship and community involvement.
- Invest in the future of an organization that will continue bringing people together for generations to come.

Your support is about more than sponsorship. It is about being part of a community legacy.

2027 Sponsorship Opportunities

Choose Your Level of Support

We have created five sponsorship levels to make it easy for businesses to participate at a level that works for them. Whether you choose to become a Partner, Bronze, Silver, Gold or Platinum Sponsor, every contribution makes a difference and is sincerely appreciated.

We also welcome in-kind contributions, including prizes, products and services that may help make our celebration even more special.

SPONSORSHIP BENEFITS	PARTNER $50	BRONZE $100	SILVER $200	GOLD $300	PLATINUM $400
Acknowledgement list of thanks at the event	✓	✓	✓	✓	✓
Business logo and link on club website	—	✓	✓	✓	✓
Social media sponsor recognition	—	—	✓	✓	✓
Featured sponsor recognition on social media	—	—	—	✓	✓
Prominent logo placement on anniversary signage	—	—	—	—	✓

Join Us in Celebrating 100 Years!

Thank you for considering this opportunity to be part of our 100th Anniversary Celebration. We would be delighted to recognize your business as one of the supporters helping us celebrate this remarkable milestone.

For more information or to discuss sponsorship opportunities, please contact:

Katie Hitchman	Sandi Bromberg
katie.hitchman@kwgranite.com	sandi.bromberg@kwgranite.com

Sincerely,
KW Granite Club
100th Anniversary Celebration Committee

THANK YOU FOR HELPING US CELEBRATE 100 YEARS!

1927 – 2027 | KW GRANITE CLUB
100 Years of Curling. 100 Years of Community. A Legacy for Generations to Come.

Become a 100th Anniversary Sponsor

Sponsor Commitment Form

Please complete this form and email it to info@kwgranite.com.
Our office will contact you to arrange the transfer of funds. Thank you for your support!

Business / Sponsor Name

Primary Contact Name

Business Address

Phone Number

Email Address

Select your sponsorship level

- ☐ Partner — $50
- ☐ Bronze — $100
- ☐ Silver — $200
- ☐ Gold — $300
- ☐ Platinum — $400

Type of support

- ☐ Cash sponsorship
- ☐ In-kind contribution

If in-kind, please describe the item(s) / service(s)

Additional notes or advertising details

Authorized by (name / title)

Date

Thank You!

Your support helps us celebrate a century of curling, friendship and community.
info@kwgranite.com | 519-742-4281